



New sales office in Brazil

ENGEL strengthen market appearance in Brasil

Schwertberg/Austria – October 2007. In order to strengthen its market appearance in Brazil, ENGEL founded their own sales office in Sao Paulo on 17 October 2007. Starting on 1 January 2008, this will be managed by a new manager from the plastics industry who also has market experience. In the meantime, HDB Representações Ltda., which have been a trade mission for many years, will manage the company and will be completely integrated in the new company.

With a total of 15 employees in Sao Paulo, Porto Alegre and Joinville, marketing of machines that have been produced at the ENGEL locations of China, Korea and Austria will occur here. As a result, Brazilian customers gain access to an extensive range of products that is focussed not only on modular, tie bar-less machines and large dual-platen machines, but also on the fast-cycling series speed and the fully electrical e-max and e-motion series.

Effective team on location

At the Sao Paolo location, the showroom will be used for testing the machines. In addition, the locations will be supplemented by extensive spare parts warehouses. With the development of its own branch in Brazil, ENGEL will continue the successful work for HDB, who sold nearly 1,000 injection moulding machines and more than 100 robots in the Brazil market, to satisfy the desires of many customers to increase the application-related consulting.



Engel Austria GmbH

The Engel brand denotes the world's largest manufacturer of injection moulding machines and, at the same time, one of the world's leading plastics processing machine manufacturers. Today, the Engel Group offers its customers a single-source for a full range of plastics processing technology modules for: injection moulding machines for thermoplastics and elastomers and automation, with the assurance that individual components are competitive and successful in world markets. With eight production plants in Europe, North America and Asia (China, Korea), subsidiaries in 17 countries, and representatives in over 70 countries, Engel offers its customers the comprehensive, global support they need to compete and succeed with new technologies, and leading-edge production systems.



Contact address for inquiries:

Gerd Liebig, Group Marketing Director, ENGEL AUSTRIA GmbH,
Ludwig-Engel-Straße 1, A-4311 Schwertberg/Austria, Tel.: +43 (0)50 / 620-0, Fax: -3009
E-Mail: gerd.liebig@engel.at

Eva Haslinger, Marketing Manager Public Relations, ENGEL AUSTRIA GmbH,
Ludwig-Engel-Straße 1, A-4311 Schwertberg/Austria, Tel.: +43 (0)50 / 620-0, Fax: -3009
E-Mail: eva.haslinger@engel.at